

Vacationland



PUBLISHED BY

Disneyland

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SUMMER 1966

new!

Danish Village

BREADS



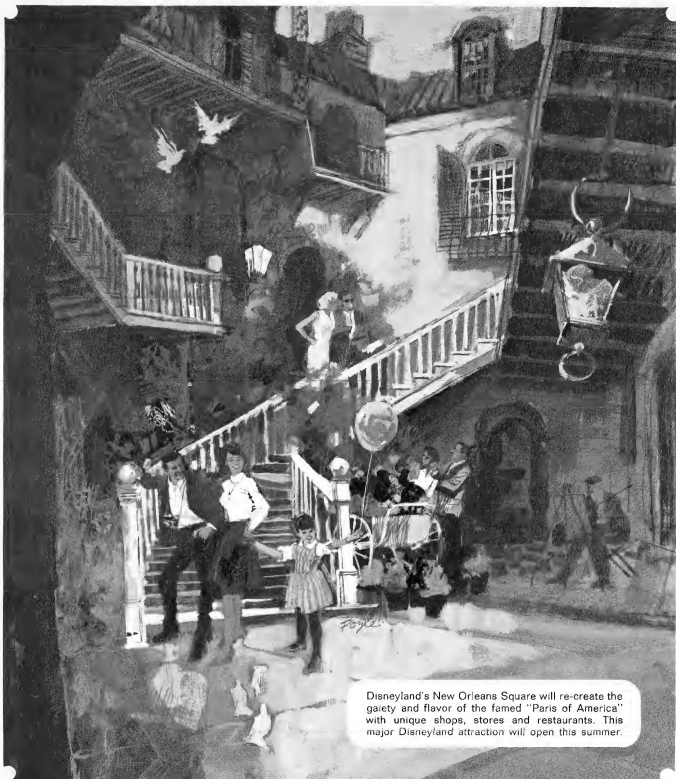
...fresh
and firm
and good enough to eat
all by itself!

Here's bread that's unforgettably good. All the flavor and firmness you expect from the purest ingredients, with no preservatives added. Each loaf has a taste all its own—one that doesn't disappear first time you open the wrapper.

Danish Village White, Multi-grain Wheat, Temp-tea Raisin and English Toasting Bread are sent fresh to your market every day. On weekends, you'll find either Cheese or Date Bread added as an extra treat. Try a loaf today. You might even take two (they're small). And so rich, and thin-sliced...and unforgettably good.

White • Multi-grain Wheat • Temp-tea Raisin • Cheese • Golden Date • English Toasting—Unforgettably good...from *weber's ovens*

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Disneyland's New Orleans Square will re-create the gaiety and flavor of the famed "Paris of America" with unique shops, stores and restaurants. This major Disneyland attraction will open this summer.

Vacationland

Vol. X, No. 2

SUMMER 1966

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Vacationland is a service-feature magazine published three times yearly by the Marketing Division of Disneyland, a Division of Walt Disney Productions. Personnel distributed through more than 1500 hotels, motels and leading tourist attractions and carriers. Vacationland is the only publication specifically directed to the vacationer and traveler in California, Arizona and Nevada. All rights reserved. Reprint of material only upon written approval of Disneyland, 1313 Harbor Blvd., Anaheim, California. Advertising rates upon request.



MORE MAGIC IN THE Magic Kingdom

On Disneyland's Dedication Day, July 17, 1955, Walt Disney promised, "Disneyland will never be completed as long as there is imagination left in the world." As the additions to the Magic Kingdom during Summer '66 prove, Walt has kept his word.

Leading off is Walt's World's Fair hit, *"It's a Small World."* More than 10.3 million "children" of all ages enjoyed this delightful musical fantasy during its run in New York.

In an entirely different mood and setting, visitors to *New Orleans Square* can live again its most splendid moments in history—as it was in the 1850's, with winding streets and promenades, balconied buildings, romantic courtyards and elegant shops.

And for the adventurous, Disneyland introduces the Primeval World.

Here, guests aboard the Santa Fe & Disneyland Railroad journey through a diorama depicting the present-day Grand Canyon—and then plunge backward through time for a breathtaking look at prehistoric creatures that roamed North America more than 100,000,000 years ago.

It's a Small World

Guests begin their "Small World" journey along the "Seven Sea Ways" surrounded by evergreen fantasy, where trees and shrubs take on the shapes of Disney animal characters.

First they are greeted by Scandinavian singers and ice skaters; then smiling Eskimo children sing the theme, while a pink whale and other denizens of the North frolic in the snow and ice.

Next it's the River Thames and sturdy London Bridge, the children and atmospheres of Merrie England, the Scottish Highlands, and the Emerald Isle—before capricious France captures the visitors' attention with precocious poodles, twirling ballet dancers, and a capsulized chorus line doing the cancan, near a confetti-draped Eiffel Tower.

Spain and Portugal send us four ambassadors, while farther on scenes from the Low Countries give way to a very Leaning Tower of Pisa. Voyagers come into sight of the Swiss Alps, mountain climbers, bell-ringers, and the "oom-pa-pa" of a German band, as one scene gives way to another, leading travelers out of Western Europe into the Balkans and Russia. The mysterious Middle East,



the cultures of India, Bali, and Africa pass by all too soon. Then it's off by way of Antarctica, to South America—with gauchos and señoritas, brilliant Rio de Janeiro, colorful birds, fiery volcanoes and sunlit Mexico.

Scores of the world's children assemble for the spectacular grand finale. Still in their national costumes, they join in a universal rendition of the song, sung in English. The setting is the whole world, rather than individual countries; all boundaries are removed—the hosts simply children who share the bonds of friendship, imagination and understanding.

New Orleans Square

Just a few steps away from the Rivers of America in Frontierland, visitors can stroll through New Orleans, as colorful as a Mardi Gras, and authentic as only Disney artists and decorators can make it. Merchandise and furnishings, collected from all over the world, will make each shop and restaurant a show in itself.

In the "One-of-a-Kind Shop," exacting customers will find choice antiques and reproductions, ranging from ship models, to door knockers, to furnishings of fine marble, found in New Orleans a hundred years ago.

At the nearby "Le Gourmet," discriminating chefs and connoisseurs will find their every wish granted in the selection of kitchen accessories available for purchase, along with exotic foods and spices.

Two shops, especially, will show the daily contrasts and color of shopping during that exceptional era. In "LaFitte's Silver Shop," a metal craftsman will create works of art on the spot, surrounded by the utmost elegance in mirrored walls, silk-covered panels, fine crystal and glassware. He, too, will provide on-the-spot services to his guests, by making special glass objects or placing items of personal value, such as rings and class pins, in bottles.

To round out this picture of shopping in "Old New Orleans," a complete line of selected perfumes, and the services of a perfumer to blend



The Primeval World





While at Disneyland, relax and enjoy yourself at the

Gourmet RESTAURANT

At the Disneyland Hotel

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unique fragrances, will be offered in the "Perfume Shop." In the "Stained Glass Shop," shoppers can choose between rare antiques or unusual gifts made to order.

In this same area, two restaurants and a cafe will provide guests with some of the finest dining in the Magic Kingdom. Offering such Crescent City delicacies as salad chiffonade, Southern fried chicken and French pastries, the "Blue Bayou Restaurant" will feature dining on a moonlit terrace, framed by a stately Southern colonial mansion.

At the "French Market Restau-

World depicts a totally opposite view of history.

Giant animals that inhabited the earth millions of years ago live again through the startling realism of "Audio-Animatronic" three-dimensional figures. Created by Walt and designed by WED Enterprises, Inc., this adventure was seen by nearly 15 million people at the New York World's Fair.

After witnessing the first stirrings of life, among swamps and tropical vegetation, they come face-to-face with the most famous dinosaur of all—the brontosaurus—massively enjoy-



**Pillagers and Villagers Wage Unequal Battle
in "Pirates of the Caribbean" Adventure.**

rant," diners may select from a pageant of salads, sandwiches, main courses and desserts—all taken from old New Orleans recipes. And, to capture still other palates, the intimate "Creole Cafe" will specialize in coffee, ice cream and atmosphere.

The French Quarter would not be complete without its sidewalk artists, flower carts, and its vendors of Louisiana pralines, mints and other delicacies. These, too, are included in Walt Disney's most sophisticated excursion into fantasy.

The Primeval World

Going back in time almost farther than we can imagine, the Primeval

ling a meal of tender water plants.

Circling overhead are flying lizards with 25-foot wingspreads, while in a peaceful, flowered setting two horned triceratops hatch from eggs, as their parents watch approvingly. Then abundant herds of dinosaurs and dense rain forests give way to encroaching desert wastes and the beasts who live there.

The action-packed final scene features two prehistoric monsters engaging in mortal combat amidst exploding volcanoes and rivers of molten lava. Stegosaurus, the armored dinosaur which had two brains, is under attack by the most horrifying of all dinosaurs, tyrannosaurus rex, which stands 22 feet high.

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Just 90 minutes south of Disneyland lies the *best* of Southern California—exciting San Diego, where there's more to *see* and *do*. Explore the world's greatest zoo . . . visit a foreign country . . . enjoy fabulous Sea World . . . cruise one of the world's great harbors . . . relive history at the first of the California missions.

All of these, and more, can be the most exciting part of your Southern California vacation when you visit the Pacific Coast's third largest city—San Diego.

Best of all, you'll enjoy them in the world's finest year-round climate. The sun shines 355 days a year . . . there's very little rain . . . summer is not hot, winter pleasantly warm.

San Diego-Land is more than a great city . . . it includes everything from the Pacific Ocean to vast desert parks, plus Mexico.

Be sure to include the zoo in your visit. It has more animals than any other zoo in the world . . . its beautiful tropical landscaping is an attraction itself . . . and the children's zoo provides youngsters the chance to play safely with all kinds of young wild animals.

Mission Bay Park—world's largest aquatic park—offers 4600 acres of fun, from Sea World's marine shows and Japanese pearl divers to fishing,

swimming, sailing, sunning on miles of white sand beaches, water skiing and golf.

Just across the city limits lies Mexico where you can watch lightning-fast *jai alai*, see top matadors in the bullring, watch thoroughbred and greyhound racing year-round or browse through quaint shops.

Take the harbor excursion on San Diego Bay and cruise by giant aircraft carriers, atomic submarines and sleek pleasure boats . . . enjoy sweeping views of the city and historic landmarks such as the Cabrillo National Monument, where the Portuguese explorer first set foot on the Pacific shores.

Stop at Mission San Diego de Alcalá, first of California's missions and one of 4 in San Diego-Land.

If you like golf, you'll *love* San Diego-Land, with 60 courses! Sport-fishing is outstanding . . . Palomar Observatory houses the world's largest telescope . . . the list of attractions is almost endless!

Be sure to visit San Diego. If you need more information, write or call us and we'll supply you with details about what to do . . . where to stay . . . where to eat.

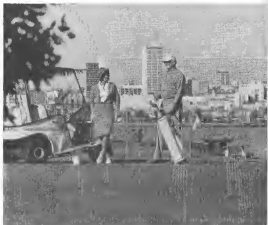
San Diego Convention & Visitors Bureau, Dept. V-566, 330 A St., San Diego, Calif. 92101. Ph. 232-3101.



Sea World marine shows delight all the family



Cruise of San Diego Harbor is always exciting



San Diego-Land now has 60 courses—more coming!

Antelopes to zebras—San Diego Zoo has the world's largest collection of wild animals





When in Disneyland, visit the Original Aunt Jemima's KITCHEN in Frontierland. Specializing in pancakes and waffles since 1955.

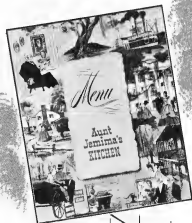
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Now! Enjoy our new convenient locations near Disneyland!

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Yes, now you and your family will enjoy delicious food in pleasant "Old South" surroundings at our new Aunt Jemima's KITCHENS. Try those famous and wonderful Aunt Jemima's Pancakes and Waffles, served in many tempting varieties. We also serve steak, chicken, fish, complete lunches and dinners, sandwiches, salads and desserts.

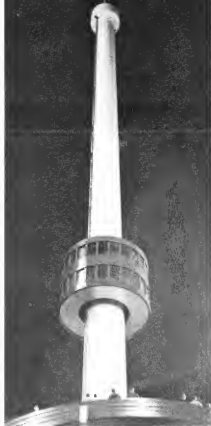
Also open now: Aunt Jemima's KITCHEN in San Bernardino, California, (and soon in Vista!).



Look for this welcome sign when travelling in the U.S. Other Aunt Jemima's KITCHENS are located in Canada, Mexico and Europe.



NEW FUN



SKY TOWER—More than 400 ft. above sea level, the new tower will carry 60 passengers.



EYEBALLING—Woofy moves in close to the picture window for a close-up look.



ARCTIC HOME—Woofy and his mate, Petula, relax in their Arctic-like sun deck.

at marineland

It may seem strange to combine a Sky Tower standing more than 400 feet above sea level in sunny Southern California with four 2,300-pound walruses from the icy waters of the Arctic Ocean.

But at Marineland of the Pacific these unlikely ingredients are being mixed together in a salty package that goes flipper and fin with the oceanarium's famous whale, dolphin, sea lion and diver shows.

Marineland's walrus quartet—the largest collection in the world—lives in a new \$200,000 underwater apartment that features built-in sun decks and large salt-water pools. Highlight of the new enclosure is a series of 18 underwater picture windows, which for the first time gives the public an opportunity to see and to photograph these blubbery creatures in their native environment.

On land, walruses may appear clumsy and ungainly, but in the water they are pictures of graceful movement.

The enclosure, dubbed the Walrus Walkorf, is divided into two parts. On one side Woofy and his mate, Petula, have set up housekeeping. On the other, Farouk and Priscilla live.

Visitors to Marineland can actually get nose to nose with these moustached animals. At times it's undecided who's looking at whom. But it's perfectly obvious everyone enjoys the experience, including the walruses.

The walruses, raised at Marineland from the time they were two-week-old, 30-pound babies, were collected by the oceanarium staff in April 1961 in the Bering Straits, near St. Lawrence Island. The animals were raised on a baby bottle formula of pure whipping cream, minced clams, brewer's yeast and vitamins. At one point, each wal-

rus was gaining 13½ pounds daily—and Marineland's food bill was \$1500 a month.

Today each member of the quartet devours 100 pounds of clams daily, topped by a few dozen fillets of bonito.

Meanwhile, Marineland's Sky Tower nears completion. Located just outside the oceanarium gates, the tower will be equipped with a two-tiered, rotating elevator car for a panoramic sweep of the ocean from Ventura to Orange Counties. Construction will be finished by July 4.

Shaped like a doughnut around a pencil, the Sky Tower car will carry 60 persons at a time, 30 in each deck. Passengers will sit or stand facing out, giving each observer full use of large, individual picture windows.

During each four-minute ride, the elevator car will make a turn and a

ENJOY NON-STOP AFTER-DARK EXCITEMENT AT DISNEYLAND'S

Summer Specta

Fireworks lighting up the night-time sky...throbbing music piercing the evening still...swaying Tahitian maidens performing centuries-old dances...twinkling street lamps illuminating an 1890 thoroughfare...That is the excitement and entertainment that is Disneyland After Dark during Summer '66.

The Magic Kingdom's regular fun and adventures take on an entirely new feeling when the sun goes down. And this summer, special talent and entertainment will make every night at Disneyland new and different. On Monday nights, folk music will reign supreme at the weekly Hootenanny, while a rocking Humdinger will take place in the Park each

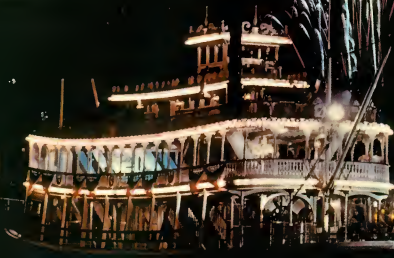


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Tuesday after dark. Country and Western music will be added to Disneyland's many adventures and attractions on Wednesday evening and a guest name band will perform every Thursday night.

Every night of the week will feature such Disneyland regulars as The Clara Ward Singers, Bill Elliott and the Disneyland Date Niteers and many more. A week-end after dark addition is the ever-popular Dixieland fun of the Firehouse Five + 2.

With all the regular Disneyland adventures and attractions, a stellar lineup of special entertainment and the world-famous Fantasy in the Sky fireworks show, Disneyland is indeed the recreational and entertainment capital of the world.



No.1 Sugar on Main Street in Disneyland

(and on all Main Streets of Western America)

C and H is the official sugar of Disneyland. Be sure to visit the C and H Sugar Corner when you come to Disneyland.



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FROM HAWAII



A Fantasy That Paid Off

The following article is condensed and reprinted with permission of the New York Times Sunday Magazine.

By Leo Litwak

The place is surrounded by a berm, a high barrow of earth, that insulates it from the external world. There is a single gateway where admission is charged. This, the land of Disney, is more secure than ancient Troy. No Trojan horse will get into Disneyland. Guards at the main gate closely scrutinize all who enter. Not even an unseemly teenager will get past them, much less a Trojan horse.

Situated on 65 acres in Anaheim, Calif., Disneyland is the world's largest entertainment, representing a \$52-million investment in fun. Anaheim used to be a dusty town set among orange groves. In the wake of more than 50,000,000 visitors to Disneyland, a new Anaheim has come to birth. The groves are gone now.

Chopping down the orange groves has led to prosperity for all, and if the small town of Anaheim is gone forever, in compensation Disney has constructed an enduring monument to

small-town America. He has established Main Street, U.S.A., within the borders of Disneyland, preserved in turn-of-the-century decor, forever secure from bulldozers and urbanization. Walt Disney has the capacity to reproduce whatever once existed on, above or below the earth and seas. Furthermore, he can make it walk and talk again—or roar and leap, as the case may be.

Walt Disney's Main Street begins inside the gate and extends to the Central Plaza, from which the other areas of the park radiate. You can travel by horse-drawn streetcar, double-decker omnibus or fire truck. You pass City Hall, the Opera House, the ice cream parlor, the silent cinema and stores and vintage facades operated by some of the 55 Disneyland lessees. Beyond Main Street, Disneyland is divided into four parts: Frontierland, Adventureland, Tomorrowland, Fantasyland. These areas repre-

sent the past, the future, and the timeless world of our fantasies. The present has no place in Disneyland.

Seven acres of Frontierland have been allotted to Nature's Wonderland. Mine train or mule pack takes you through an authentic desert, through bear country and through Beaver Valley, nature here carefully restored and in competition with the original for dramatic effects. One hundred and fifty-six varieties of trees and other flora were imported under the supervision of naturalists and scene designers. Even rocks were imported. This is the real living desert, the real Beaver Valley and bear country. Disney's men constructed and animated 200 different varieties of animal life to perform right on cue. A bobcat is treed by wild pigs. Bears beg for handouts. Rattlesnakes pursue prairie dogs. Mountain lions crouch for a lunge at the passing mine train. Disneyland statisticians point out the

(Continued Page 15)

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A visit to Disneyland

is a never-to-be-forgotten adventure for the young and the young-at-heart of all ages. A variety of Fun and Delight awaits the Disneyland guest this year in the Magic Kingdom which has brought pleasure to more than fifty million people from all over the world.



UNIVERSAL CITY STUDIOS OPENS ITS GATES TO SOUTHERN CALIFORNIA VISITORS



For many years, visitors and vacationers to Southern California have desired to visit an actual motion picture and television film studio. Now that desire can be realized at Universal City Studios, the world's largest and busiest motion picture and television complex. Universal City Studios has opened its gates for visitors with a complete studio tour program which shows you both *where* and *how* motion pictures are made.

The visit to the 410-acre studio has two major features. First, visitors take an hour-and-a-half tour aboard comfortably designed GlamorTrams. A specially trained guide on each GlamorTram provides a detailed commentary throughout the tour as you wind your way through the various "locations" where many of the world's most popular movie and TV shows are filmed. The tour takes you through areas and outdoor settings representing sections of America, China, France, Germany, Mexico, Latin America, American jungles, Pacific Islands and other "authentic" locales. Visits inside a sound stage and a star's dressing room are included on the tour itinerary.

Outside sets visited by the GlamorTram include "McHale's Navy," "The Munsters," "The Virginian," "Laredo" and other sets familiar to movie and TV viewers. You can make your own movie and still pictures all along the route.

The second phase of the visit begins when your GlamorTram returns to Universal Studio Entertainment Center. Here in this all-new multi-million dollar area you can see how illusions are created in the "behind-the-camera" world of motion picture production.

You can visit the Pavilion of Glamour to see the make-up demonstration and the Hollywood Fashion and Costume Film, play in a push-button snowstorm; bring Herman Munster to "life" in Grandpa Munster's lab; take pictures of the Creature from the Black Lagoon; witness a live-action stunt demonstration; walk "The War Lord Tower"; and photograph the exotic areas resembling Hong Kong's waterfront and the panoramic vista from Lookout Point.

Universal City Studios is located at the Hollywood Freeway and Lankershim Blvd.; approximately ten minutes from the central Hollywood area, fifteen minutes from downtown Los Angeles. Public bus transportation is available and Tanner Gray Line Tours have frequent schedules to Universal City Studios.

One admission ticket includes all attractions in Universal Studio Entertainment Center and the Universal Studio Tour.

Reservations are not required. For additional information please telephone TR 7-1311.

Admission: Adults: \$3.00; Juniors (12-17): \$2.25; Children (7-11): \$1.60; Children under 7 are FREE. Closed Sundays.



A Fantasy That Paid Off

cost of Nature's Wonderland, \$2,581,000, "surpasses the total original combined cost of the Statue of Liberty, Grant's Tomb and the original production of 'Ben Hur'."

Frontierland culminates at the Rivers of America, where the paddle-wheel steamboat, Mark Twain, and the full rigged sailing ship, Columbia, circle Tom Sawyer's Island. The Mark Twain is the first specimen of its kind built in the last 50 years. Aboard the Columbia, a replica of the first Amer-



ican vessel to circumnavigate the globe, the captain attempts to involve you in the trip: "Iron horse off the port bow." Like other Disneyland guides he is young, collegiate, enthusiastic.

You pass a burning cottage, its owner dead on the ground, an arrow through his chest. The cottage burns all day long throughout the year. You pass an Indian village where real Indians do real Indian dances as the river craft pass in review. Among the other river craft are gullywhumper keel boats and long canoes. The canoes are steered by real Indians while the paying guests provide the paddle power.

"All hands on deck!" commands the captain as you return to home port, welcomed by an invisible chorus singing homecoming cowboy music.

A different turn off the Plaza leads you to Adventureland, whose threshold is marked by skulls. You venture into the dark heart of Adventureland by means of a Congo launch that takes you on a cruise of jungle rivers.



You are warned by the guide of approaching crocodiles and cannibals. The flora along the banks re-create the ambience of the Mekong delta.

Across the Plaza is Tomorrowland, which is the home station for the two-and-half-mile Monorail. The rocket-shaped trains clamp the rail with their bellies and make a tight turn around the Matterhorn. A bobsled run penetrates the mountain and spirals down its sides. The mountain is a scale model of the Swiss Matterhorn, 147 feet

(Continued Page 16)

VISIT

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A Fantasy That Paid Off

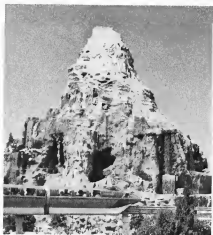
high, constructed of 2,175 pieces of steel covered with a rock-like compound.

From the vantage point of cable car or monorail train you can see submarines traveling through lagoons on a trip simulating an underwater polar excursion. Nearby is Autopia, the highway of the future. On this particular day, traffic is stalled on Autopia while an attendant tinkers with a vehicle whose hood is up. Rank on rank of midget autos, stopped in their tracks, bear sweating drivers who have had an unnerving glimpse of the future.

Not far away, the Douglas Moon Rocket simulates an interplanetary journey. The captain announces, "A few minutes after launch we'll pass through the Van Allen belt. All systems are go..." Tomorrowland will receive intensive development in the next few years as Disney's vision turns increasingly toward the future and its technical gadgetry.

Another country off the Plaza is

Fantasyland, where dwell such Disney citizens as Monstro the Whale, Mr. Toad, Snow White, Peter Pan, Sleeping Beauty, Alice, etc. An Indian gentleman from New Delhi who occupies a chair of professor of business at a



West Coast university admitted in the course of a moon ride that Storybook Land is the ride he favors. He speaks as a connoisseur, this being his third trip to Disneycountry. He confided: "It keeps me young in heart."

The entertainment at Disneyland

Visit NATURE'S Wonderland— Beautiful, Exciting CATALINA

Only two hours from the mainland by boat — only 17 minutes by air — and you're in Catalina, a world of fascinating natural wonders and breathtaking views of mountains, canyons, caves and the Pacific Ocean.

In a single day, you can view the strange hidden world under the sea from a glass bottom boat, see the natural beauty of Catalina from vantage points on the Mountain Terrace Drive, and then take a boat trip to the fridlicking colony of seals at Seal Rocks.

Stay another day, and take a night boat trip to see flying fish by searchlight. In the morning, take the Inland Marlin Tour, a 3½ hour trip into the rugged interior. In the afternoon, explore Catalina's beautiful cave-lined coast by taking the 3½-hour Two Harbors Boat Trip.

**FAST MOTOR CRUISERS DAILY
FROM THE PORT OF LOS ANGELES**

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7:30 AM

FOR RESERVATIONS

Leave Avalon

9:45 AM

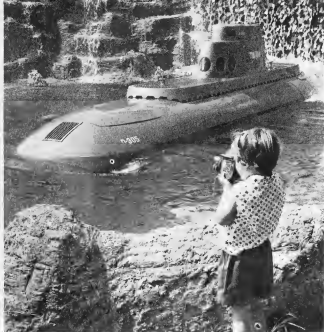
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or SP 5-3341



isn't only for the kiddies. In fact, adults who visit there outnumber children four to one. After all, Walt Disney's history is in considerable measure our own. We have been prepared for this re-creation of the world by three decades of Disney productions. At least one generation of Americans has Mickey Mouse in its bones. We don't have too much else in the way of a common experience. In a pluralistic society where our experiences of family, school and church are uncommon, we are knit together by the Mouse and Donald Duck. The history Americans share has been established by Hollywood.

We enter the land of Disney with a sense of having been there before because we return to an America unified by our common experience. We

find the creatures of our childhood—Peter Pan, Snow White and the Seven Dwarfs, Sleeping Beauty, Cinderella and the Three Little Pigs. Here they are, wandering the pavements of Disneyland, larger than life, led by Mickey Mouse, Disneyland's official host. They pose for the cameras. They prance for the children. There are real people inside these Disney cartoons.

Disneyland records the history we know and does so in convincing detail. Walt Disney is a perfectionist. The Watusi headhunter is so authentic as he rises from a crouch, lifts his shield, hoists his spear, that we are likely to be indifferent to the fact that Watusis don't hunt heads.

WED Enterprises, Inc., Walt Disney's master planning and research

(Continued Page 18)

**Come see
the sea
show by
the sea
shore!**



Whales dance! Porpoises play ball! Seals show off! Penguins, walrus, sharks, exotic fish entertain! The show never stops; daily, 10 till sunset! Neither does the fun. One admission covers everything. Kids under 7 free. Parking free.

MARINELAND

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Redondo Beach & San Pedro

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- Always 56 degrees cool
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A Fantasy That Paid Off
development firm, has produced three-dimensional animated figures that are synchronized to sound and controlled by a taped program. The technique is called Audio-Animatronics. Elephants sway, spurt water, extend their trunks. Hippos open great jaws and submerge when the guide on the excursion boat fires blank cartridges. Crocodiles rise, snap, float, sink. A pride of lions struggles over zebra tidbits while nearby a rhino stabs his horn upward toward the vulnerable bottoms of a treed safari. From the portholes of an atomic submarine you observe the clash of giant lobsters and a monster squid.

Your Disneyland hosts understand that fun is a grim undertaking on a hot smoggy day and so they provide a free entertainment to make the waiting tolerable. A sheriff engages a black-garbed gunfighter in a showdown once each hour. Mountaineers descend the Matterhorn in bounding leaps. Dixieland combos appear to raise the spirits of those waiting for fun. Each summer night, Tinker Bell soars above on wires, signaling a massive fireworks display. The Disneyland Band parades down Main Street for retreat. There is much to divert you while you wait for your fun.

Walt Disney has a modest prescription for Disneyland's success. "Keep it spotless, have unique exhibits, keep the employees happy. Give the people a place to sit down. Give the public good service at a reasonable price."



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When you come to Disneyland bring along the whole family

Check them in at Ken-L Land Pet Motel! A staff of Ken-L Ration pet experts is on duty at Ken-L Land to give your pet the care and attention you'd like him to have while you visit Disneyland.

There are 95 indoor, air-conditioned kennels. Beautiful surroundings that lend a friendly home-away-from-home atmosphere. People who really care for your pet. And the unique kind of know-how that comes from being the No. 1 name in pet nutrition.

Rates for room and board are only 25¢ a day (at these prices you can't afford to leave your pet at home).

Ken-L Ration's wide variety of quality petfoods

assures your pet the kind of meals he loves and the nutrition he needs. For dogs, there's Ken-L Ration Regular, Stew, Hash and Liver Flavor. Ken-L Ration Biskit. And for a treat, Ken-L Ration Treats. And for your cat, there is delicious Puss 'n Boots.

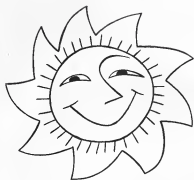
Last year alone, more than 8,500 happy and healthy pets visited Ken-L Land. Everything from dogs and cats to fish and fowl.

If you've been wanting to bring your wife and kids to Disneyland but wondered where in the world to leave the rest of the family...wonder no more. Bring them to Ken-L Land.



Ken-L Ration & Puss 'n Boots





Vacationland Highlights

YOUR GUIDE TO VACATIONLAND ATTRACTIONS

SOUTHERN CALIFORNIA

KNOTT'S BERRY FARM AND GHOST TOWN, six miles from Disneyland in Buena Park, was first noted for its berry preserves and now ranks among Vacationland's most popular fun spots. Ghost Town is a replica of an 1849 Gold Rush community. Shows, rides, gift shops, fine chicken and steak dinners offered. Open daily 10 a.m.-10 p.m. No admission, free parking. LA 2-1131.

MOVIELAND WAX MUSEUM, 7711 Beach Blvd., Buena Park (near Knott's), 57 movie sets spanning Hollywood history from silents to wide screen. Scenes from hits of stars of comedy, drama, western, horror, musicals. Open 10 a.m.-10 p.m. Sun.-Thurs.; 10 a.m.-midnight Fri.-Sat. Admission charged, free parking. Recently opened **PALACE OF LIVING ART** includes authentic reproductions of Michelangelo's 18-foot, 10-ton "David" and 40 sculptures from the Louvre in Paris.

MARINELAND OF THE PACIFIC. Three-ring sea circus featuring the only two trained whales in the world, performing porpoises and seals in continuous shows every day of the year. On the ocean a short 25 miles south of Los Angeles. FR 7-1571. Open 10 a.m.-sunset.

PALM SPRINGS TRAMWAY: largest and longest single-lift passenger-carrying aerial tramway in the world. Travels 13,200 feet up Mt. San Jacinto in 12 minutes. Restaurant, views, recreation offered. Hours 8 a.m.-10 p.m. daily.

WIDE WORLD IN WAX, just opened at Harbor Blvd. and Katella, one block from Disneyland, features more than 100 life-like figures. Scenes include movie stars, U.S. Presidents, historical figures and others. Admission charged. Open 10 a.m.-10 p.m. Sunday through Thursday, 10 a.m.-midnight Friday and Saturday. Free parking.

LOS ANGELES CIVIC CENTER is dominated by the Los Angeles City Hall, the tallest building in Southern California. A free observation deck in the building's tower provides a panoramic view of the city, from 10 a.m.-4 p.m. MA 4-5211. Also located nearby the Civic Center:

GRAUMAN'S CHINESE THEATER, 6925 Hollywood Blvd., in Hollywood, is interesting from a strictly architectural point of view but is best known as the spot where

Moviedom's greats have been permanently honored in concrete. Footprints, handprints and signatures of the stars are in the cement of the theater's forecourt.

ANGEL'S FLIGHT, the last of L.A.'s cable cars, carries passengers from Third and Hill to Olive at the top of Bunker Hill. Fare is still just a nickel.

LITTLE TOKYO, just south of the Civic Center at 1st and San Pedro, is commercial and social center of L.A. Japanese community. Has unusual restaurants, clubs and shops.

OLVERA STREET, just off N. Broadway and Sunset in downtown Los Angeles, exemplifies Spanish-Mexican heritage dating back to 18th century. Curio shops, booths, sidewalk cafes, night clubs with authentic flavor.

CHINATOWN, in downtown Los Angeles, just off North Broadway and Sunset, is Oriental in architecture and flavor with fine restaurants, art and curio shops. Open daily.

L.A. COUNTY ART MUSEUM, which opened in new quarters in 1965, houses art objects valued in excess of \$32 million. Open free to the public daily except Monday, 10 a.m.-5 p.m. 5905 Wilshire Blvd.

FARMER'S MARKET. Famous shopping and dining location. Diversified stall stands with fresh foods, produce in outdoor setting. At 3rd and Fairfax, Los Angeles. WE 3-9211. Open 9 a.m.-7 p.m., closed Sundays.

BRIGGS CUNNINGHAM AUTOMOTIVE MUSEUM, 250 Baker Street in Costa Mesa, contains more than 50 pedigreed vintage cars. Each is an exact restoration of the original one-of-a-kind models that graced the roadways in the early days. The collection also includes many of the world-famous racing cars that have set records at Le Mans and the Grand Prix. Open daily except Monday.

HENRY E. HUNTINGTON LIBRARY and Art Gallery, Strathford and Oxford roads in San Marino. This elegant museum houses Gainsborough's "Blue Boy," Sir Thomas Lawrence's "Pinkie" and 63 other masterworks. Open daily except Mon. and the month of October, 1 p.m.-4:30 p.m. No charge. Free parking.

SEA WORLD, in Mission Bay Park in San Diego, has 22 acres of entertainment. Features underwater porpoise, seal and penguin acts, pearl raising display, hydrofoil boat rides and more. Open daily 10 a.m.-dusk.

UNIVERSAL CITY STUDIO TOURS feature a visit to an actual movie set and other close-ups of the movie-making industry. Tours are conducted Monday through Saturday. Closed on Sundays, Thanksgiving, Christmas and New Year's Days. Located at Hollywood Freeway and Lankershim Blvd. turn-off. Phone 877-1311.

SAN FERNANDO MISSION, an exciting tour into early California through many exhibit rooms and beautiful gardens, is located on San Fernando Mission Blvd. The mission, founded in 1797, is open every day from 9 a.m. to 5 p.m. Admission is 50 cents for adults and 15 cents for children 7 to 15.

CATALINA ISLAND. Located 22 miles south of Long Beach-San Pedro. Boat tours leave daily from Long Beach and Wilmington; air-schedules from Long Beach Airport. Features are glass-bottom boat rides, off-shore fishing, bird sanctuary, fine swimming.

JUNGLELAND, known for 40 years as the "Home of Famous Animal Stars," is the world's largest supplier of trained animals for movies and TV. Also features daily wild animal shows, zoo with more than 300 animals, free

baby zoo, jungle rides, picnic areas, refreshment and curio stands. Located just off the Ventura Freeway at 2034 Thousand Oaks Blvd., Thousand Oaks, just north of Los Angeles. Open daily 9 a.m.-dusk.

CALIFORNIA MUSEUM OF SCIENCE AND INDUSTRY, which presents the story of California's agriculture and recreation resources and illustrates the state's industrial and scientific development. Open daily 10 a.m.-5 p.m. Free.

LOS ANGELES COUNTY MUSEUM is actually two museums in one, with extensive exhibits in history and the sciences. Noted for habitat groups and pleistocene fossils from the La Brea tar pits. Open 10 a.m.-5 p.m., closed Monday.

NORTHERN CALIFORNIA

HEARST SAN SIMEON STATE HISTORICAL MONUMENT. The "Hearst Castle" at San Simeon, 42 miles north of San Luis Obispo, on Highway 1. Magnificent 100-room structure now open to public tours. Complete tour information from Supervisor, Hearst San Simeon State Historical Monument, San Simeon, California.

SAN FRANCISCO is world-famous for its restaurants, stores and romantic flavor. Among its more exceptional attractions are Fisherman's Wharf, Chinatown, the North Beach area and the colorful and historic cable cars.



CLEOPATRA EXHIBIT AS SEEN AT THE WAX MUSEUM

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The famous WIDE WORLD IN WAX—newest Wax Museum in the West. Scenes that thrilled more than 2,250,000 people at the N.Y. and Seattle World's Fairs are now in Anaheim. Over \$1,000,000.00 was spent on exhibits that will amaze you with their realism. You're at the Last Supper...you're meeting with Presidents and World Leaders...you're in the movies with your favorite motion picture star...you're startled by Frankenstein—it's all here NOW—more than 100 life-like figures...31 great scenes. Scenes you'll never forget—truly the entertainment wonder of the world! Open

7 days a week: 10 AM to 10 PM Sun. thru Thurs.; 10 AM to 12 Midnight Fri. & Sat. Free parking. Admission \$1.50 Adults/75¢ 13-18 yrs./50¢ 8-12 yrs. Under 8 free when accompanied by adult. Special group rates. Phone 714/638-4111. A PRESENTATION OF WALTER AMUSEMENTS, INC.

NEW! WAX MUSEUM
WIDE WORLD IN WAX
One Block South of Disneyland at Harbor Blvd. and Katella

SACRAMENTO is not only California's capital city, but was the center of much of the State's early history. The tours of various governmental buildings are enjoyable as well as educational.

YOSEMITE NATIONAL PARK is one of Vacationland's most popular outdoor areas. The breath-taking Yosemite Falls, the mule pack trips and the camping facilities attract millions to this outdoorsman's paradise.

ARIZONA

THE GRAND CANYON is one of the world's most spectacular natural wonders. The mile-deep gash was carved ages ago by the rushing torrents of the Colorado River. The 217-mile-long Grand Canyon is a favorite vacation and camping location for millions.

NEVADA

LAS VEGAS' famous show spots bring the world's top entertainment attractions to the Nevada desert spa. Lavish floor shows, top name performers and 'round-the-clock gaming make Las Vegas a most exciting vacation spot.

HOOVER DAM is not only the tallest dam in the United States, but visitors will enjoy the water sports of Lake Meade which is formed by the dam. The vast dam is just 30 miles from Las Vegas.



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Information for Your Visit to Disneyland

WHERE IS DISNEYLAND LOCATED?

Disneyland is located within the city of Anaheim, California, about 35 minutes by auto from downtown Los Angeles, via the Santa Ana Freeway southeast to Harbor Boulevard in Anaheim.

WHAT HOURS IS DISNEYLAND OPEN?

During the summer Disneyland is open every day. Beginning June 18, the Park is open from 9 a.m. to midnight Sunday through Thursday and from 9 a.m. to 1 a.m. on Friday and Saturday. Effective September 19, Disneyland will open Wednesday through Sunday, remaining closed on Monday and Tuesday.

WHAT'S THE BEST WAY TO VISIT DISNEYLAND?

If you are a first-time visitor to Disneyland, we recommend the Guided Tour. The Guided Tour includes admission to six Disneyland adventures. The Tour is approximately two hours long and after its completion you will have plenty of time to enjoy Disneyland's many other attractions, exhibits, shows, shops and restaurants.

For family groups we recommend the Disneyland Ticket Books for maximum thrift and enjoyment. Two types of Ticket Books are available. They are the BIG 10 and the DELUXE 15. The BIG 10 includes admission to Disneyland and a choice of 10 Disneyland adventures and attractions. The DELUXE 15 includes admission to Disneyland and a choice of 15 Disneyland adventures and attractions.

	ADULT (12-17)	JUNIOR (12-17)	CHILD (3-11)
Big 10 Book	\$4.50	\$4.00	\$3.50
Deluxe 15 Book	5.50	5.00	4.50
Guided Tour	5.50	5.50	3.50
General Admission	2.50	2.00	.75

HOW LONG SHOULD YOU PLAN TO STAY?

Disneyland is designed so that you can enjoy a complete visit to the Magic Kingdom whether you have only a few hours or several days. Most visitors explore five hours or more.

If you wish overnight accommodations, the modern 450-room Disneyland Hotel, the official hotel of Disneyland, is located on West St., directly across the street from the parking lot exit. There is also a coffee shop, restaurant, shopping area and 40-acre golf center. For reservations write: Disneyland Hotel, Anaheim.

DOES DISNEYLAND HAVE DINING FACILITIES?

Disneyland has twenty fine restaurants and refreshment centers. In addition there is the Gourmet Restaurant and coffee shop at the Disneyland Hotel, which can be reached via Monorail or by free tram from Disneyland's Entrance.

IS DISNEYLAND SERVED BY PUBLIC TRANSPORTATION?

Yes, Disneyland is served by various types of transportation as noted below:

Bus—Tanner Gray Line Motor Tours, Pacific Greyhound Lines and the Southern California Rapid Transit District. Union Pacific Railroad Bus from East Los Angeles Station.
Helicopter—Los Angeles Airways flies daily to the Heliport located adjacent to the Disneyland Hotel.
Limousine—Airport Coach Service and Tanner Gray Lines.

WHERE CAN I GET FURTHER DISNEYLAND INFORMATION?

Contact the Director of Customer Relations, Disneyland, Anaheim, California. Phone KEystone 3-4456, Extension 481. Prices and Park hours subject to change without notice.

Dining Directory

ANAHEIM

YOUR FAMILY RESTAURANT

Chalet

PANCAKE AND STEAK HOUSE
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Phone: KEystone 3-3387

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Dancers

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AND TEA HOUSE
Tropical Drinks
226 So. Harbor Blvd.

New Fun at Marineland

(continued from page 7)

half in the ascent, a complete turn at the top, and a turn and a half returning to the ground.

Cost of each ride will be 50 cents for adults, 13 years and over, and 25 cents for children, 4 through 12.

The tower, higher than the Statue of Liberty, will have a vertical lift of 244 feet.

Elsewhere at the world's largest oceanarium, Bubbles the whale continues to amaze and please with an entirely new Whale Show. Featured with her are Bimbo, the 5,000-pound high-jumping whale, Squirt, a third pilot whale, and Swiftly, the only false killer whale in captivity. A troupe of high-flying dolphins cavort with the whales to round out the show.

In the 3,000-seat Sea Arena, sea lions and dolphins perform in all-new shows. The dolphins send balloons into the air and even the Marineland announcers get into the wet act. It's a rousing three-ring marine circus, calculated to please and to inform.

TULARE



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PAIGE AVENUE & 99 FREEWAY
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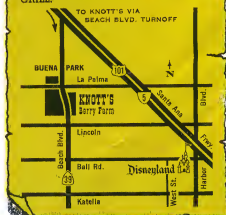
Phone (714) 644-0510—P. O. Box 1966, Newport Beach, Calif.



RELIVE THE DAYS OF THE 49'ERS...

You owe it to yourself and your family, pardner, to step back into history...a hundred years or more. Relive the days of the 49'ers! You'll enjoy every minute of it. As you pan for gold from the old sluice box in the authentic 1849 mining community, you'll know the thrill of a "find" of real gold. As you meet the tanned and grizzled faces of the old-timers, you'll sense the true spirit of the West that built an empire out of the wilds. Make a day of it at Knott's. Ride ore cars through the Calico Mine, ride the horse drawn stage and the Narrow Gauge Railroad that once served gold mining camps. You'll always remember your visit to Knott's Berry Farm. Come as you are.

Enjoy a big country dinner at the **CHICKEN DINNER RESTAURANT**, open daily, 12 Noon to 8:30 P.M. If your taste runs to steak, the **STEAK HOUSE** serves your choice of the finest...with all the trimmings. Open daily 12 Noon to 8:30 P.M. Delicious food is also served in the **GRILL**.



KNOTT'S BERRY FARM & GHOST TOWN

NO PARKING FEE OR ADMISSION CHARGE TO THE GROUNDS

Open every day of the year except Christmas

Beach Blvd. (Highway 39), Buena Park, California

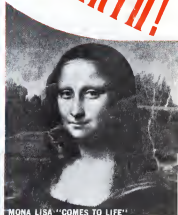
NOTHING LIKE IT ON *The* FACE *of The* EARTH!



SEE "LITTLE CAESAR"



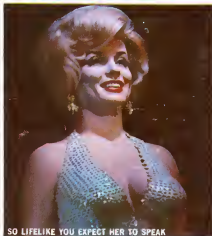
THE PIETÀ... FULL SIZE... IN MARBLE... FROM ITALY



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STARS
VISIT
IN
PERSON



SO LIFELIKE YOU EXPECT HER TO SPEAK



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PALACE OF LIVING ART. Michelangelo's heroic David and inspiring Pieta, recreated full size in gleaming marble from Italy! Forty magnificent sculptures direct from the Louvre in Paris! See over two dozen world-famous paintings as the artists saw them... See them brought to life in living wax... in lavish gowns and robes, in settings identical to the paintings.

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WORLD'S LARGEST

Wax Museum *of Living Art*

NEW!
\$1,000,000
ADDITION!

REMEMBER: There is only ONE MOVIELAND WAX MUSEUM!

7711 Beach Blvd. (Hwy. 39), Just 1 minute north of Knott's Berry Farm.

BUENA PARK

Open Daily 10 a.m. - 10 p.m.,
Friday and Saturday - 12 p.m.